

# THE ROYAL COMMISSION FOR THE EXHIBITION OF 1851

## 1851 Alumni Community

### Cookie and Online Tracking Policy

#### Cookies

When you visit our Site we may collect certain information by automated means, such as cookies. The information collected in this manner includes IP address browser characteristics, device characteristics, operating system, information on actions taken on our site, and dates and times of website visits.

A "cookie" is a text file that websites send to a visitor's computer or other Internet-connected device to uniquely identify the visitor's browser or to store information or settings in the browser. On this Site, we use two kinds of cookies: session cookies and persistent cookies. Session cookies exist only for as long as your browser remains open. Once you close your browser, they are deleted. Persistent cookies, in contrast, last beyond each visit to the Site and remain on your hard drive after you close your browser. The cookies used on the Site include those that are strictly necessary cookies for access and navigation, cookies that track usage (performance cookies) and cookies that remember your choices (functionality cookies).

For more information about cookies please see: <http://www.allaboutcookies.org/>

We may use the information we obtain from your use of our cookies for the following purposes:

- to recognize your computer when you visit the Site
- to track you as you navigate the Site
- to improve the Site's usability
- to analyse use of the Site
- to manage the Site
- to personalize the Site

The following is a complete list of the cookies currently used on the Site:

*Add to calendar* – For the “Add to calendar” button allowing you to add an event to your calendar

*Keep active session* – To prevent you having to keep reconnecting to the Site

*User ID* – To identify which user is connected

*User first connexion* – To identify if it is your first time visiting the site

*Identify the user session* – To identify which user you are and send you to your profile

*User search* – To allow search functionality

*Intercom* – For Hivebrite commercial uses

*Google Analytics 1, 2 and 3* – To track traffic through the Site

*Last LinkedIn synchronization date* – To ask you to synchronize your LinkedIn profile with the Site

Your browser may tell you how to be notified when you receive certain types of cookies or how to restrict or disable certain types of cookies. Please note, however, that without cookies you may not be able to use all of the features of our Site.

## **Online Tracking**

This website uses Google Analytics, a web analytics service provided by Google Inc., Amphitheatre Parkway, Mountain View, CA 94043, USA ("Google"). Google Analytics uses "cookies" (see above), text files which are stored on your computer to allow us to analyse your use of the website. The information generated by the cookie regarding your use of this website will, as a rule, be transmitted to and stored on a server of Google in the US.

Google will use this information on our behalf to analyse your use of the website, to compile reports on website activities and provide additional services relating to website use and internet use to the website operator. The IP address collected through Google Analytics from your browser will not be merged with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser; however, please note that if you do this, you may not be able to use the full functionality of this website.

You may also prevent Google from collecting and storing information in cookies, from storing information about your use of the website (including your IP address) and from processing such information by downloading and installing the browser plug-in available at the following link: <https://tools.google.com/dlpage/gaoptout?hl=en-GB>

For more information about privacy policies and Google Analytics, please refer to the Google website: <https://support.google.com/analytics/answer/6004245?hl=en>

Further information on Google's Privacy Policy can be found under the address <http://www.google.com/intl/en/privacypolicy.html#information>.